



(In Organization)

Monthly Newsletter for our Friends and Organizers

August 15, 2022

“BREAKING NEWS”

Your Bank. Your Way.



Hello Organizers of Beach Cities Commercial Bank (In Organization),

Over the past month or so we have made several strides to move towards our goal of opening Beach Cities Commercial Bank. We would like to update you on the following important milestones that we have recently completed:

- **Facilities**

- We are proud to announce we will be moving into our Orange County headquarters located at 100 Progress, Suite 150, Irvine, California, in the new Innovation Park on August 18, 2022. This is a big milestone for the bank. We believe we have chosen a very centralized spot for our location and great environment for our existing and future staff. We look forward to hosting organizers and investors in the coming weeks and months to share our new workspace.
- We are also moving towards completion of our San Diego location at 171 Saxony Suite 105, Encinitas CA. We believe we will be at or near completion at the beginning of September. Currently we are targeting September 1, 2022. As with our Orange County location we look forward to hosting and sharing our new location.

- **Stock Offering Update**

- As you know, we have started selling stock, are meeting with possible investors, and are accepting subscriptions. These efforts remain our highest priority and will continue daily until all stock is sold. One item to note is our relationship with Strata Trust Company. Strata has been assisting us with the creation of self-directed IRA's as a form of investment for the Bank. This has proven very popular with our investors, most notably self-employed and service industry professionals.
- In addition, Bank executive management and our Directors have been planning and are beginning to hold events for investors. We have recently completed one event in Laguna Beach at La Casa Del Camino Hotel and one at Mission Viejo Country Club. We will be holding more events in the coming weeks and months until we complete Capital Raise. Should you or others within your network be interested in meeting with us or planning your own event with us,

please reach out to us at the below noted contact information. With your help we look forward to selling the stock in a timely manner and opening the Bank as soon as possible.

- **Marketing**

- Since the beginning of July, we have been working with Main Street Marketing Partners and Blue C Marketing. These two outside consultants have assisted our management team with refining and creating our brand for the Bank. Beach Cities Commercial Bank “Your Bank. Your Way.” The “Your Bank. Your Way.” Campaign begins now. Not only have we created branding materials for our opening, we have partnered with renowned Beach Photographer and artist Sean Hunter Brown on our marketing. To get a flare for the branding we are putting forward, please visit our website at www.beachcitiescb.com. We have incorporated a QR code on the back of our business cards that takes potential investors directly to our website and allows them to access our investment documents (see picture on page 1). This partnership has been exciting and energizing to our team. We hope you as investors and organizers like the fresh look and the value added by these great partners.
- Other milestones that have been met are our bank core system and our digital overlay system. We continue to make progress on vital portions of these system to make sure we fulfill all of the promises that we have made with our technology we deliver on. We will be showing demos of our technology at several of our investor meetings. As an organizer/investor should you want to see the demo please do not hesitate to reach out to myself, Kent or Bri so we can connect and visualize banking in the future.

- In closing, we want to thank you for your time, and we are always available for any questions or comments from our Beach Cities Commercial family. We look forward on sharing additional updates as they become available to us.

Respectfully,

Jeffrey Redeker
President
949-371-7595
jeff@beachcitiescb.com

Kent Falk
CEO
949-633-1169
kent@beachcitiescb.com

Bri Alvarez
Executive Assistant
714-292-7598
bri@beachcitiescb.com